

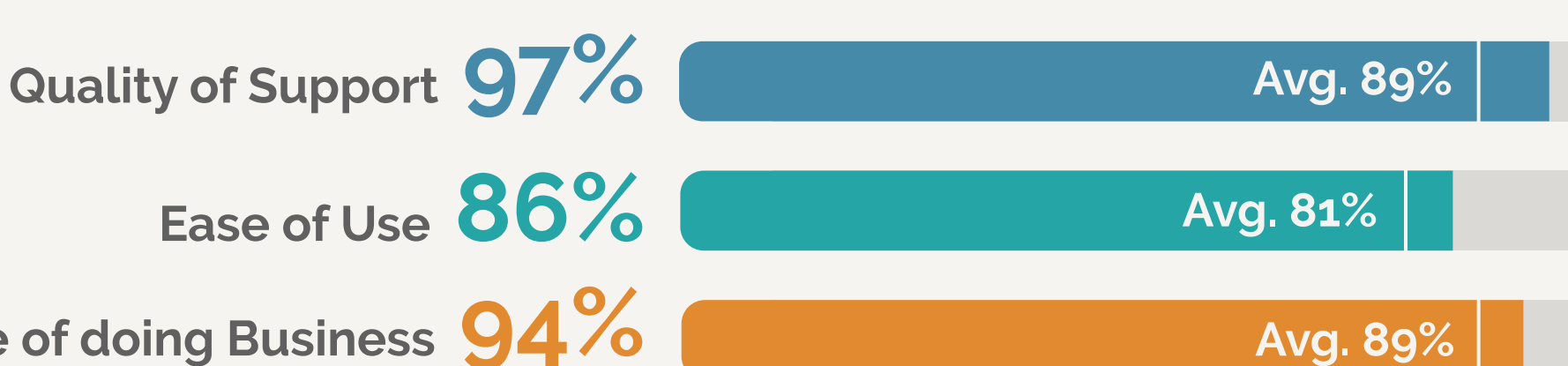
RETHINK MARKETING [AUTOMATION]

THE IDEAL MID-MARKET SOLUTION

From brand awareness and demand generation, to retention and loyalty, with Act-On, marketers can drive better business outcomes and see higher customer lifetime value.



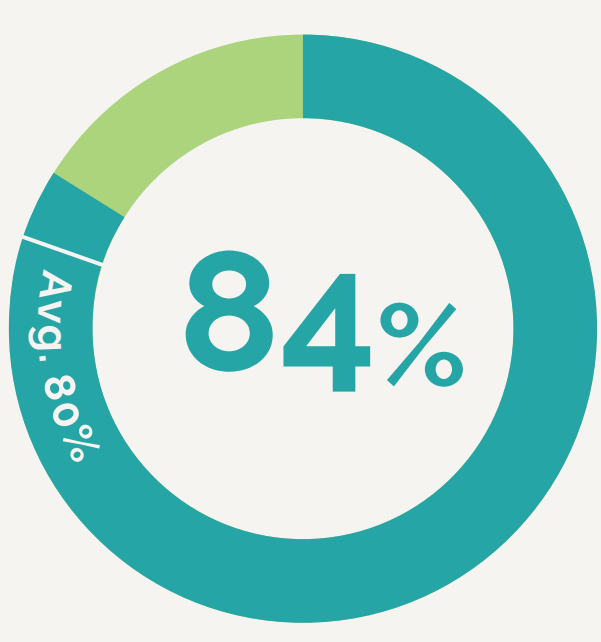
OVERALL SATISFACTION



IMPLEMENTATION SCORES



IMPLEMENTATION SCORE



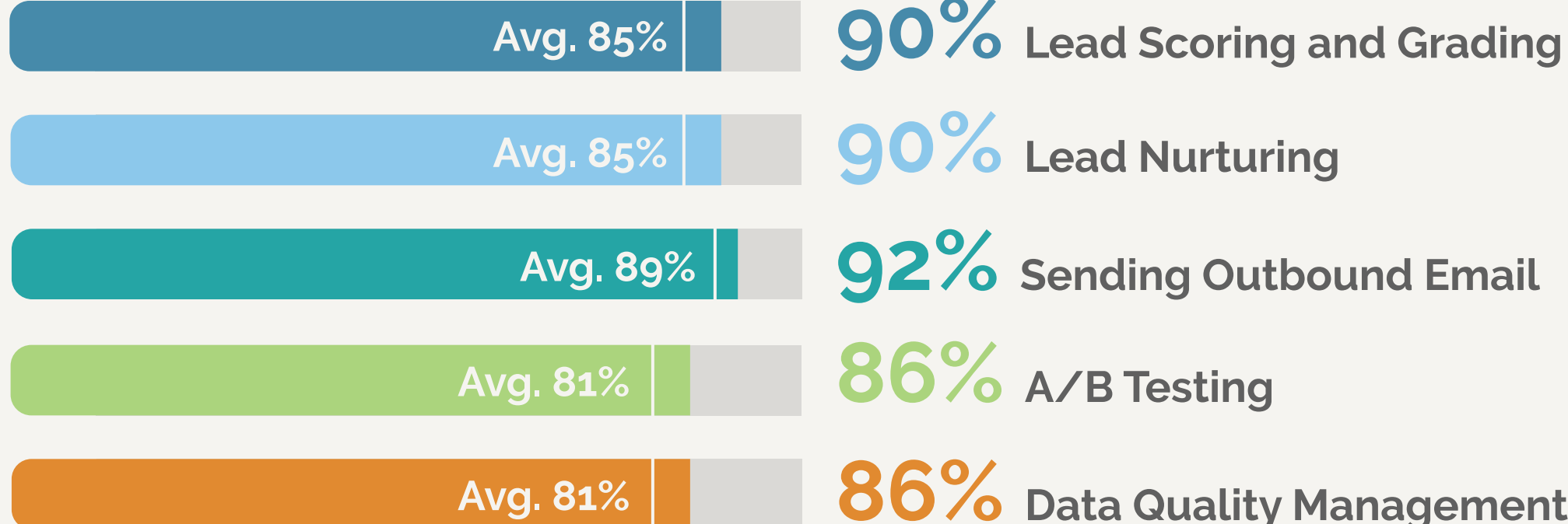
EASE OF SETUP



TIME TO GO LIVE



FEATURE RATINGS



USER TESTIMONY



"Take the time to learn all that Act-On offers; we are still discovering amazing things. This tool has really taken a lot of the guess work out of our marketing, and substantially reduced the number of hours that were required with our last tool."

"I have used a number of Marketing Automation Systems over the years from Oracle to SalesForce. However none of these have been as easy to use from a platform perspective. Its very intuitive and in a short period of weeks we have been able to setup the platform, fully integrate it with our systems and create Lead Scoring and Funnel reports. If I am stuck our amazing Customer Success Manager is there to help us with weekly calls!"

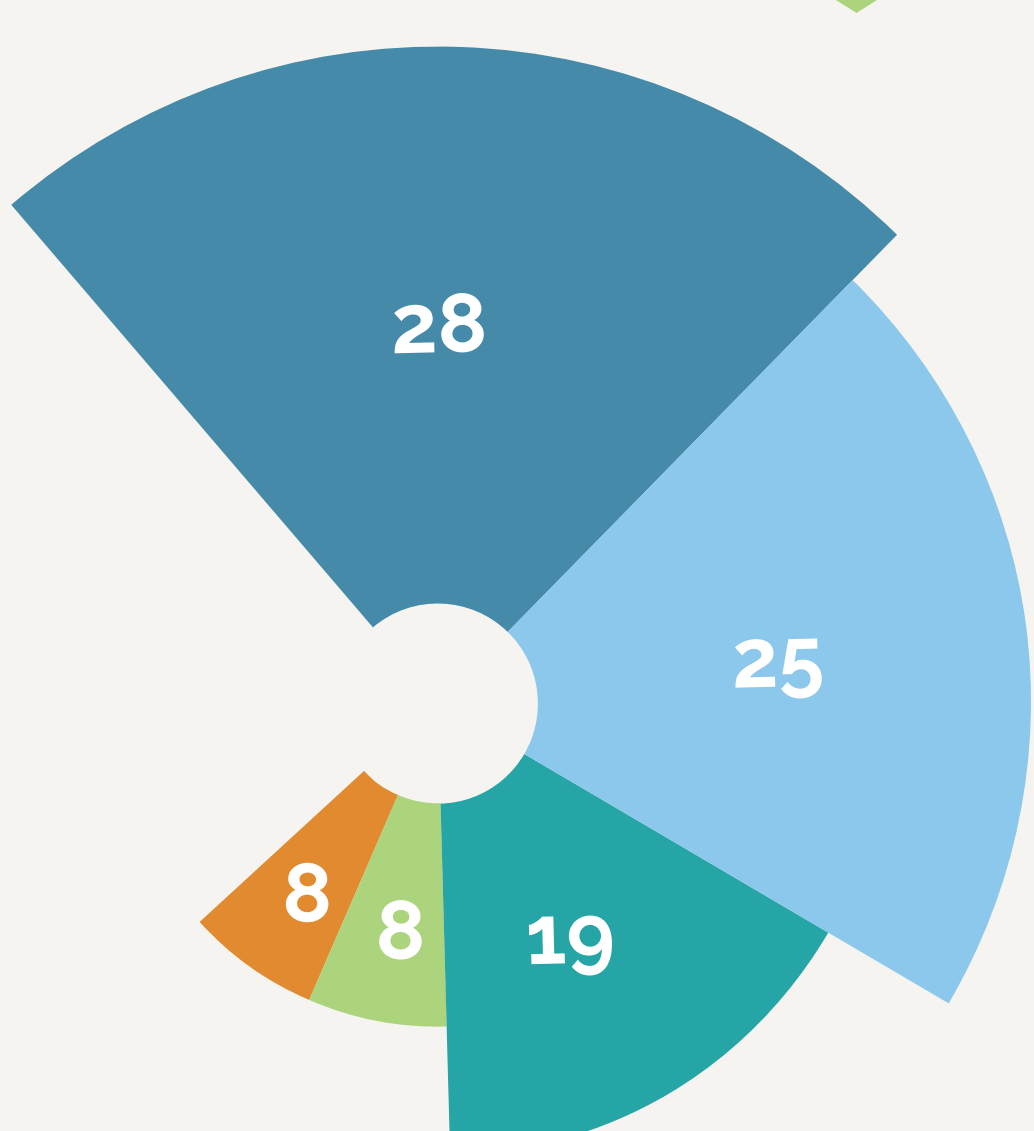


Mark Terry



TOP INDUSTRIES REPRESENTED

- Information Technology and Services
- Computer Software
- Marketing & Advertising
- Financial Services
- Internet



SEE WHY USERS ❤️ ACT-ON!

Test drive the platform for yourself in an on-demand [demo](#)



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